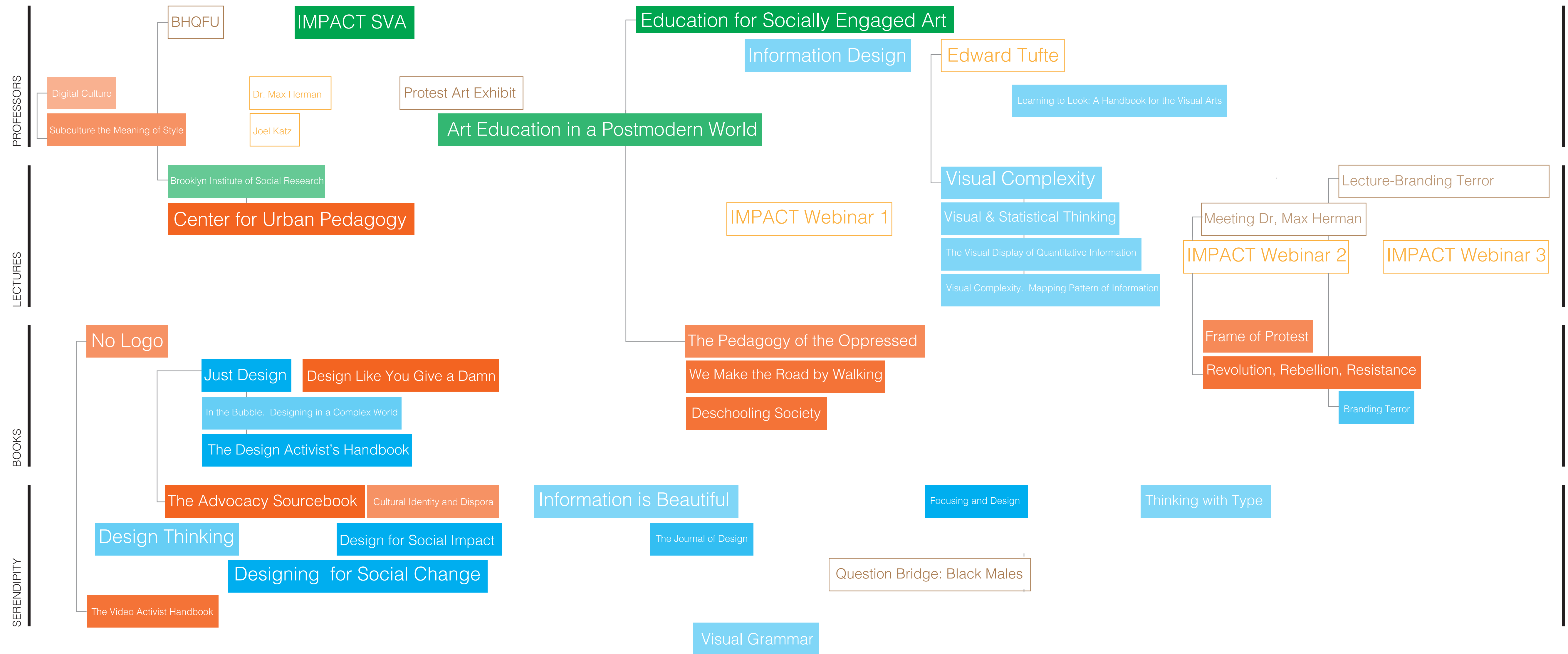


ARTIST JOURNEY

DESIGN FOR SOCIAL CHANGE RESEARCH

- RESOURCES
 - COMMUNICATION DESIGN
 - SOCIAL CHANGE
 - EDUCATION
- EVENTS
 - VIRTUAL
 - PHYSICAL
- THE OPACITY OF A RESOURCE REPRESENTS ITS RELEVANCE TO DESIGN FOR SOCIAL CHANGE
- FONT SIZE REPRESENTS THE RESOURCE OR EVENT IMPACT FOR STUDIO ONE PROJECT
- RESOURCE OR EVENT SELECTIONS INSPIRED BY A PROFESSOR, A LECTURE, A BOOK OR SERENDIPITY
- A RESOURCE IS DEFINED AS A BOOK, A WEBSITE, AN ORGANIZATION OR AN EDUCATIONAL INSTITUTION. AN EVENT IS DEFINED AS VIRTUAL, AN EMAIL AND WEBMINAR, OR PHYSICAL.



JANUARY

Design thinking refers to the methods and processes for investigating ill-defined problems, acquiring information, analyzing knowledge, and positing solutions in the design

The Video Activist Handbook by Thomas Harding led to No Logo by Naomi Klein. The book No Logo represents a bible for anti-corporate, anti-globalization activism. The basic perspective is that multinational corporations have become so big that they have superseded governments and have become the ruling political bodies of our era. Unlike governments, multinational corporations are accountable only to their shareholders and there are no mechanisms in place to make them "put people before profits".

Just Design: Socially Conscious Design for Critical Causes by Christopher Simmons. Designing For Social Change: Strategies for Community-Based Graphic Design by Andrew Shea, an educator living in NYC, he holds an MFA-grapic design from Maryland Institute College of Arts. MICA recently created 2 new curriculums, MFA in Community Arts and MA in Social Design.

Impact, Design for Social Change is a 6 weeks seminar at the School of Visual Art. I am planning on attending in the summer of 2014. In the Bubble. Designing in a Complex World by John Thackara, who is described as a "design guru, critic and business provocateur"

The Journal of Design Strategies is published annually by the School of Design Strategies at Parsons The New School for Design. JDS is an international, peer reviewed journal committed to promoting cutting-edge research at the nexus of design, business, and social innovation.

Design Like You Give a Damn Book by Architecture for Humanity. The greatest humanitarian challenge we face today is that of providing shelter. Currently, one in seven people lives in a slum or refugee camp, and more than 3,000,000,000 people--nearly half the world's population--do not have access to clean water or adequate sanitation.

Exchanged a few emails with Joel Katz, chairperson of the Media Department at NJCU, he is also an independent filmmaker and is currently developing White: A Study in Color, a documentary about what it means to be white in America. Exchanged a few emails with Dr. Max Herman a sociology professor at NJCU, his area of expertise are Urban Sociology, Race and Ethnicity and Social Movements.

On 01/27/2013 I attended a lecture The Bruce High Quality Foundation University, located in the east village in NYC. Members of the Center of Urban Pedagogy and Brooklyn Institute of Social Research were panelists. The Center for Urban Pedagogy (CUP) is a nonprofit organization that uses the power of design and art to increase meaningful civic engagement.

FEBRUARY

Information is Beautiful, ideas, issues, knowledge, data — visualized! by David McCandless, a London-based author, writer and designer. He is an independent data journalist and information designer.

Expressing the Social Conscience art exhibition at John Jay College. Work by Faith Ringwald and Guerilla Women Art

Visual Grammar by Christian Leborg, without a basic understanding of visual language, a productive dialogue between producers and consumers of visual communication is impossible.

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Education for the Socially Engaged Art by Pablo Helguera, SEA led to Pedagogy of the Oppressed by educator Paulo Freire, which also led to We Make the Roads by Walking, also by Paulo Freire in collaboration with Myles Horton, and finally led to Deschooling Society by Ivan Illich, a critical discourse on education as practiced in modern economies.

Art Education in a Postmodern World, a series of papers concerned with the interrelations between the postmodern and the present state of art and design education. Spanning a range of thematic concerns, the book reflects upon existing practice and articulates revolutionary prospects potentially viable through a shift in educative thinking.

Information Design by Robert Jacobson. As a sign of our times, when the crafting of messages and meaning is so central to our lives, information design is not only important—it is essential.

Webinar 1 Design for Social Change hosted by Impact-SVA and WorldWide Studio, the topic was, WHY WE CARE: USING THE POWER OF EMPATHY TO CONNECT PEOPLE TO YOUR CAUSE.

MARCH

Question Bridge: Black Males is an innovative video installation created by artists Hank Willis Thomas and Chris Johnson in collaboration with Bayeté Ross Smith and Kamal Sinclair. Speaking with 150 Black men living in 12 American cities and towns. From these interviews they created 1,500 video exchanges in which the subjects, representing a range of geographic, generational, economic, and educational strata, serve as both interviewers and interviewees.

Focusing and design by John E. Howland, Aaron Konstam, Gerald Pitts. The role in which design should play in the undergraduate curriculum is addressed. An approach to introducing design into the curriculum through a sequence of courses where students solve design problems of increasing complexity is given.

One day Seminar with Edward Tufte, an American statistician and professor emeritus of political science, statistics, and computer science at Yale University. He is noted for his writings on information design and as a pioneer in the field of data visualization. The seminar led to 4 books, Visual & Statistical Thinking, Visual Complexity, The Visual Display of Quantitative Information and Visual Complexity. The seminar also gave me a direction for my project for Studio One.

Thinking with Type by Ellen Lupton, A Critical Guide for Designers, Writers, Editors, & Students, it is the definitive guide to using typography in visual communication

APRIL

Webinar 2 Design for Social Change hosted by Impact-SVA and WorldWide Studio, the topic was, THINKING LIKE A SOCIAL ENTREPRENEUR with Shana Dressler from Social Innovators Collective

Meeting with Max Herman, urban space and sociology. The meeting led to 2 books, Frames of Protest: Social Movements and the Framing Perspective and Revolution, Rebellion, Resistance: The Power of Story by Eric Selbin. Also I need to contact, Kurt Schock, professor in the sociology department at Rutgers University.

Branding Terror lecture, sponsored by AIGA, explores the visual identity of the world's major terrorist groups, analyzing the symbolism, colors and wording on logos and flags. Panelist were Artur Beifuss, author of Branding Terror book and Steven Heller Steven, former Art Director at the New York Times, is the author or co-author of more than 120 books on design and popular culture.

Webinar 3 Design for Social Change hosted by Impact-SVA and WorldWide Studio, the topic was, FUNDING SOCIAL CHANGE with Andrea Pellegrino of Pellegrino Collaborative