

GUY-SERGE EMMANUEL

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EDUCATION

M.F.A. COMMUNICATION DESIGN

New Jersey City University, Jersey City, NJ
2014

B.A. PHOTOGRAPHY

Brooklyn College, Brooklyn, NY
1998

ACADEMIC APPOINTMENTS

ASSISTANT PROFESSOR

University of New Haven, West Haven, CT
2016-present

VISITING ASSISTANT PROFESSOR

Oakland University, Rochester, MI
2015 - 2016

ADJUNCT FACULTY

Bergen Community College, Paramus, NJ
2014 - 2015

ADJUNCT LECTURER

Bloomfield College, Bloomfield, NJ
2011 - 2014

ADJUNCT ASSISTANT PROFESSOR

Pratt Institute, Brooklyn, NY
2005 - 2012

VISITING ADJUNCT FACULTY

Fashion Institute of Technology, New York, NY
2009

CONTINUING EDUCATION APPOINTMENTS

INSTRUCTOR

Hunter College, New York, NY
2015

INSTRUCTOR

New York University, New York, NY
2010 - 2013

ADMINISTRATIVE APPOINTMENTS

GRAPHIC DESIGN COORDINATOR

University of New Haven, West Haven, CT

Fall 2016-present

Key Achievements

- Graphic Design program National Association of Schools of Art and Design accreditation.
- Digital Art & Design concentration National Association of Schools of Art and Design accreditation.
- New BFA curriculum in Graphic Design, with new common core courses, revised common department core, nine new courses five of them advanced courses, ten revised courses, and new elective credit distribution; new BFA Digital Art and Design Concentration curriculum, with three new advanced courses; revised Minor curricula (Digital Art & Design, Graphic Design, and Photography), with new art history courses (new media, graphic design, and photography).
- Created American Institute of Graphic Arts Student Group.
- Partnered with local professional designers to create a Senior Portfolio Review.
- Organized and hosted AIGA CT 2019 Emerging Professional Workshop.
- Organized and hosted AIGA CT 2018 Design Roulette competition.
- Organized and hosted 2017 AIGA Medal Mark Randall: Building Community by Design lecture.
- Articulation Agreement with Gateway Community College, New Haven, CT.
- Upgraded classroom technologies.

PROFESSIONAL DEVELOPMENT

FOUNDATIONS OF ONLINE TEACHING & LEARNING CERTIFICATE

University of New Haven, West Haven, CT

2019

IMPACT! DESIGN FOR SOCIAL CHANGE RESIDENCY

School of Visual Arts, New York, NY

2014

COMMUNICATION DESIGN, DESIGN HISTORY & FINE ARTS

GRADUATE COURSES

Pratt Institute, Brooklyn, NY

2011-2012

WORKSHOPS ATTENDED

WRITING ACROSS THE CURRICULUM WORKSHOP

University of New Haven, West Haven, CT

2017

AREA OF STUDIO EXPERTISE

Communication Design, Typography, Web Design, Motion Graphics, Digital Imaging, Digital Photography, Design for Social Impact

DESIGN CLIENT WORKS

BRAND IDENTITY

Munn Marketing, Montreal, QC
2019 - present

Developing a brand name, logo, style and visuals for a new startup.
Tasks will include advertising and branding campaigns.

BRAND IDENTITY

Production AK, Montreal, QC
2018

Converted elements of a previous logo into a responsive logo.
Tasks also included motion graphics design consultation.

DESIGN ADVOCACY

What the Flint is Going on?, Flint, MI
2016

Developed an awareness campaign regarding the water situation in Flint, MI.
Designed a series of infographics to illustrate the Flint, MI situation.

DESIGN ADVOCACY

Flatbush Avenue Business Improvement District, Brooklyn, NY
2015

Developed an awareness campaign for the BID office to promote their presence.
Designed brochure, tote bags, and ads with the tag line, *The BID is in the Streets*.

BRAND IDENTITY

SOHO MD, New York, NY
2013-2017

Developed their brand identity - logo, style, and visuals.
Design consultancy - digital, experiential, and print.

ADVERTISING DESIGN

BrainMatriX Inc., New York, NY
2013

Designed a poster and a door hanger for the UC Berkeley Campus dormitories.
Designed a 5x7 inches newspaper advertisement for the Scarsdale Newspaper, NY.

DESIGN ADVOCACY

What Makes You Smile About Little Main?, Poughkeepsie, NY
2011

Developed a revitalization campaign to spread a positive message about Middle Main, a section of Main Street in Poughkeepsie, NY.

WEBSITE DESIGN

Kiritin Beyer- Photographer, Brooklyn, NY
2008

Designed and coded a Flash interactive website. The website acted as an online portfolio.

INTEGRATION DESIGN

Angela Brown Limited, New York, NY
2009

Developed Interior Design Angela Brown.
The website was designed by Liz Kellog of BBDO.

INTEGRATION DESIGN

Island Records, New York, NY
2009

Coded Flash interactive cd-rom based presentation celebrating 50 years in music.
The presentation was designed by Liz Kellog of BBDO.

INTEGRATION DESIGN

OriginalThought LLC, New York, NY
2007-2008

Animated and coded Flash interactive cd-rom based marketing presentation.
The presentation was designed by Liz Kellog of BBDO.

MOTION GRAPHIC

Bank of New York, New York, NY
2003

Designed and animated short motion graphics animations for marketing purpose.

CD-ROM DESIGN

Coldwell Banker, Parsipanny, NJ
2001

Designed, animated, and coded Lingo based interactive cd-rom promotional campaign.

PHOTOGRAPHY

Kenya Rice, Brooklyn, NY
2001

Photography for Kenya Rice 2001 fashion line.
Studio and runaway photography.

PHOTOGRAPHY

Shadez 2001, Brooklyn, NY
2001

Photography for an annual calendar. Expression of Love for the Mind, Body and Soul.
The calendar was designed by Stephen Burke of Grey Advertising.

CD-ROM DESIGN

TV Guide, Tulsa, OK
1999

Designed, animated, and coded Lingo based interactive cd-rom promotional campaign.

PHOTOGRAPHY

New Times Press, Brooklyn, NY
1999

Photographed the crime scene of Mamadou Diallo shooting by NYPD officers for
New Times Press newspaper.

PROFESSIONAL WORK**INTEGRATION DESIGNER/ASSOCIATE**

Hypertexture Studio, Brooklyn, NY
1999 - 2006

Coded interactive computer generated 3D visual content.
Tasks included webdesign, VR, and interactive CD-ROM presentations.

INTERACTIVE ART-DIRECTOR

Orientation.com, New York, NY
1999

Coded interactive presentations for the marketing department.
Tasks included graphic design and interactive CD-ROM presentations.

INTERACTIVE JUNIOR DESIGNER

New York Zoom, New York, NY
1999

Coded Lingo based interactive cd-rom projects for a New York Zoom design studio.
Designed weekly gif animations for the Smithsonian online magazine.

SOLO EXHIBITION

Lakai Mwen, Visual Arts Gallery
Jersey City, NJ - 2014

GROUP EXHIBITION

Untitled:Faculty Exhibition, Seton Gallery
West Haven, CT - 2019

In Practice:Faculty Exhibition, Seton Gallery
West Haven, CT - 2016

New Masters: Selected Works from NJCU Graduate Art Students, Harold B. Lemmerman Gallery
Jersey City, NJ - 2014

Communication Design Faculty Show, Shaffler Gallery
Brooklyn, NY - 2009

Through Griot Eyes, Corridor Gallery
Brooklyn, NY - 2008

Untitled, Saidye Bronfman Gallery
Montreal, QC - 1999

Artistes Indépendents, No Name Gallery
Brooklyn, NY - 1996

CURATORIAL PROJECTS

Digital Imagery : Architectural Visualization, Seton Gallery
West Haven, CT - 2019

What Makes America Great, Seton Gallery
West Haven, CT - 2017

HONORS, GRANTS & AWARDS

Davis Educational Foundation Grant- Cyberworld
University of New Haven, West Haven, CT - 2018-19

Student Undergraduate Research Fellowship - The Butt of Jokes
University of New Haven, West Haven, CT - Summer 18

National Oceanic and Atmospheric Administration - The Butt of Jokes
University of New Haven, West Haven, CT & Keene State College, Keene, NH 2018- 21

Faculty Development Grant
Pratt Institute, Brooklyn, NY - 2008

COURSES TAUGHT

UNIVERSITY OF NEW HAVEN

2016-present

- GRDE 1110 Applications of Graphic Design Production*
- DGAD 2001 Multimedia Communication*
- GRDE 3301 Graphic Design Studio III*
- GRDE 3315 Motion Graphics**
- GRDE 3318 User Interface & Interaction Design*
- GRDE 3320 Community Design**
- GRDE 4401 Portfolio Design & Practice*
- GRDE 4402 Senior Thesis in Graphic Design*
- UNIV 1147 Cyberworld***

OAKLAND UNIVERSITY

2015-2016

- DES 3340 Web Design I
- DES 3360 Motion Graphics
- DES 3900 Special Topics in Graphic Design - Information Design **
- DES 4999 Senior Thesis in Graphic Design

BERGEN COMMUNITY COLLEGE

2014-2015

- ART 226 Letterform and Type
- ART 259 Computer Graphics Web Developer
- ART 260 Graphic Design I

BLOOMFIELD COLLEGE

2011-2014

- CAT 115 Media Tools
- CAT 223 Digital Photography
- CAT 270 Web Design I

PRATT INSTITUTE

2005-2012

- COMD 520 Web Design 1
- COMD 521 Web Design 2 Advanced Flash*
- COMD 522 Flash 1 **

FASHION INSTITUTE OF TECHNOLOGY

2009

- GD 243 Website Design and Production
- GD 344 Graphic Design in Digital Media

SERVICE

PROFESSIONAL / EXTERNAL

- **Education Chair** American Institute of Graphic Arts Connecticut Chapter
2018-2019
- **Education Co-Chair** American Institute of Graphic Arts Connecticut Chapter
2017-2018

COMMUNITY

- **Mentor** American Institute of Graphic Arts Connecticut Chapter Mentorship
Sandra Korzeniewski, University of Hartford,
2019-2020
- **Judge** Engineering and Science University Magnet School,
6th Annual STEM Exposition
2019
- **Juror** ArtSpace New Haven, *Wellbeing* exhibition, Yale West
Campus Orange, CT
2018
- **Advisor** Engineering and Science University Magnet School,
MIT Lemelson-InvenTeam grant competition.
2017-2018
- **Judge** Engineering and Science University Magnet School,
5th Annual STEM Exposition
2018
- **Advisory Board** Engineering and Science University Magnet School,
Perkins Career and Technical Education grant.
2018
- **Guest Critic** New Jersey City University, Advertising Design final
project presentation
2018

UNIVERSITY

- **Member**, Faculty Senate
2019-2020
- **Member**, Writing Across the Curriculum Committee
2018-2020
- **Member**, Undergraduate Curriculum Committee
2018-2019
- **Member**, Illustration Faculty Search Committee, Lyme Academy
2018

COLLEGE

- **Member**, Undergraduate Curriculum Committee
2017-2019
- **Member**, Illustration Faculty Search Committee
2018
- **Member**, Broadcast, Multiplatform, Digital Media Production Faculty Search
Committee
2017
- **Member**, Principles of Communication Coordinator Search Committee
2017
- **Speaker**, *What Makes America Great* symposium
2017

DEPARTMENT

- **Reviewer**, National Portfolio Day
2019
- **Ambassador**, Art & Design department Open House
2016-present
- **Advisor**, American Institute of Graphic Arts Student Group
2017-present
- **Member**, Art & Design Marketing Committee
2016-present
- **Academic Advisor**, Graphic Design and Digital Art & Design students
2016-present
- **Academic Scheduler**, Graphic Design and Digital Art & Design courses
2016-present

PROFESSIONAL AFFILIATIONS

AIGA - American Institute of Graphic Arts
CAA - College Arts Association
CADC - Connecticut Art Directors Club
NMC - New Media Caucus

LANGUAGES

ENGLISH - Fluent
FRENCH - Fluent

REFERENCES

Vagner Mendonça Whitehead
Chair and Professor of Intermedia Art
Department of Visual Arts
Texas Woman's University
vwhitehead@twu.edu
940-898-2531

Glenn McGee
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