

GUY-SERGE EMMANUEL

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EDUCATION

PH.D. HUMAN-COMPUTER INTERACTION

Iowa State University, Ames, IA
2023

M.F.A. COMMUNICATION DESIGN

New Jersey City University, Jersey City, NJ
2015

B.A. PHOTOGRAPHY

Brooklyn College, Brooklyn, NY
1998

ACADEMIC APPOINTMENTS

ASSOCIATE PROFESSOR

Quinnipiac University, Hamden, CT
2023 -

ASSOCIATE PROFESSOR

University of New Haven, West Haven, CT
2022 - 2023

ASSISTANT PROFESSOR

University of New Haven, West Haven, CT
2016 - 2022

VISITING ASSISTANT PROFESSOR

Oakland University, Rochester, MI
2015 - 2016

ADJUNCT FACULTY

Bergen Community College, Paramus, NJ
2014 - 2015

ADJUNCT LECTURER

Bloomfield College, Bloomfield, NJ
2011 - 2014

ADJUNCT ASSISTANT PROFESSOR

Pratt Institute, Brooklyn, NY
2005 - 2012

VISITING ADJUNCT FACULTY

Fashion Institute of Technology, New York, NY
2009

ADMINISTRATIVE APPOINTMENTS

DEPARTMENT CHAIR ART & DESIGN

University of New Haven, West Haven, CT

2021 - 2023

Key Achievements

- Directorship for Seton Gallery
- Interdisciplinary space with the Communication and Performing Arts departments
- Upgraded Interior Design classroom technologies
- Revision of the department program curricula - Arts & Creative Technologies, Graphic & Digital Design, and Interior Design/Pre-Architecture
- Creation of a Summer Graphic Design program for underrepresented HS students in the New Haven Community
- Co-creation of a new Interdisciplinary Master of Science in Information Science - First Interdisciplinary Graduate Degree at UNH.
- Creation of a new Master of Professional Studies in UX Design - First Graduate Degree in the Art & Design department

GRAPHIC DESIGN COORDINATOR

University of New Haven, West Haven, CT

2016 - 2021 & 2022 - 2023

Key Achievements

- Graphic Design program and Graphic Design program Digital Art & Design concentration National Association of Schools of Art and Design accreditation
- New BFA curriculum in Graphic Design, with new common core courses, revised common department core, ten new courses five of them advanced courses, ten revised courses, and new elective credit distribution; new BFA Digital Art and Design Concentration curriculum, with three new advanced courses; revised Minor curricula (Digital Art & Design, Graphic Design, and Photography), with new art/design history courses (design history seminar, new media, graphic design, and photography)
- Created American Institute of Graphic Arts (AIGA) Student Group
- Partnered with local professional designers to create a Senior Portfolio Review
- Organized and hosted AIGA-CT 2019 Emerging Professional Workshop
- Organized and hosted AIGA-CT 2018 Design Roulette competition
- Organized and hosted a lecture by AIGA 2017 Medal Winner Mark Randall: Building Community by Design
- Articulation Agreement with Gateway Community College, New Haven, CT
- Upgraded Graphic Design classroom technologies
- Combine the Graphic Design and Digital Art & Design programs into Graphic and Digital Design program

PUBLICATIONS & PRESENTATIONS

Emmanuel, G.-S. *UX Design Curriculum: Intersectionality, Race, And Ethnicity In Persona Construction.* Human-Computer Interaction International Conference (29 June - 4 July 2024; virtual) *Forthcoming*

Emmanuel, G.-S. Polito, F *Intersectionality in UX Design and HCI Research and Curriculum Development* Human-Computer Interaction International Conference (29 June - 4 July 2024; virtual) *Forthcoming*

The Constitution of Play (2023) Connecticut Higher Education Talent Accelerator Mini-Conference. Participated in Education and the future of games panel. University of New Haven, West Haven, CT (May 4, 2023)

Emmanuel, G-S. (2023). *UX Design Curriculum: Intersectionality, Race, And Ethnicity In Persona Construction.* Seventeenth International Conference on Design Principles & Practices. (March 29, 2023 – March 31, 2023; virtual) *forthcoming*

Emmanuel, G-S. (2022). Ignite Sessions. *Effective Communication: The Ups & Downs* National Council of Art Administrators Conference. (October 5, 2022; San Diego, U.S)

Emmanuel, G-S., Polito, F. (2022). *How Related Are Designers to the Personas They Create?* In: Soares, M.M., Rosenzweig, E., Marcus, A. (eds) *Design, User Experience, and Usability: Design Thinking and Practice in Contemporary and Emerging Technologies.* HCII 2022. Lecture Notes in Computer Science, vol 13323. Springer, Cham. https://doi.org/10.1007/978-3-031-05906-3_1

Emmanuel, G-S. (2022). *How related are designers to the personas they create?* Human-Computer Interaction International Conference (July 1, 2022; virtual)

Emmanuel, G-S. (2021). Video Games and the 21st Century Design Student: How might design faculty use game play, with defined learning outcomes in a multiplayer game, to improve the collaboration and critical thinking of first-year design students? *International Journal for Digital Society (IJDS)*, Volume 12, Issue 2, DOI:10.20533ds.2040.2570.2021.0216

Emmanuel, G-S. (2021). *Digital Game-Based Learning and Design Education.* Canada International Conference in Education (June 23, 2021; virtual)

Symposium: What Makes America Great (2017). Led the talk with *Resident Alien. Monuments* (Slenker, J.), *Journalism* (Lennon, L.), *Theater as a Platform for Discourse* (Luber, S.) University of New Haven, West Haven, CT (November 2, 2017)

MEDIA

Chatwan Mongkol (2022, August 12), Turning passion into a profession: Design course aims to diversify industry, encourage youth. *New Haven Register*, page one. <https://www.nhregister.com/news/article/Turning-passion-into-a-profession-Design-course-17370356.php>

NEWS8, George Grotheer (2022, August 12, 11:26 PM EDT): *Graphic design students graduate from Summer Studio Course at UNH.* <https://www.wtnh.com/news/graphic-design-students-graduate-from-summer-studio-course-at-unh/>

NEWS8, Ken Houston (2022, July 11, 12:56 PM EDT): *Local students discover graphic design through Summer Studio at University of New Haven.* <https://www.wtnh.com/news/connecticut/new-haven/local-students-discover-graphic-design-through-summer-studio-at-university-of-new-haven/>

Renee Chmiel (2022, August 10), Summer Studio Introduces High School Students to Career Pathways in Art and Design. *The Charger Bulletin*, page one. <https://www.newhaven.edu/news/blog/2022/summer-studio.php>

Renee Chmiel (2020, October 6), University's Graphic Design Program Ranked Among Best in Connecticut. *University News*, <https://www.newhaven.edu/news/releases/2020/graphic-design-ranking.php>

SVA Blog: Interview with Guy-Serge Emmanuel (by SVA Close Up), *Impact: Designing for Social Change and a Sustainable World*. Summer 2014 online issue.

GRANTS & FELLOWSHIPS

National Science Foundation Innovation Corps MiniGrant (*funded \$3,000*)
Great Lakes Region, U.S - 2022

2021-2022 Emerging Arts Administrator Fellowship (*funded \$325*)
National Council of Arts Administrators

National Science Foundation Innovation Corps MiniGrant (*funded \$3,000*)
Iowa State University, Ames, IA - 2021

Davis Educational Foundation Grant- Cyberworld (*funded \$109,425*)
University of New Haven, West Haven, CT - 2018-19

Student Undergraduate Research Fellowship - The Butt of Jokes (*funded \$1,500*)
University of New Haven, West Haven, CT - Summer 2019

National Oceanic and Atmospheric Administration - The Butt of Jokes (*not funded*)
University of New Haven, West Haven, CT & Keene State College, Keene, NH 2018- 19

Faculty Development Grant (*funded \$1,500*)
Pratt Institute, Brooklyn, NY - 2008

CURATORIAL PROJECTS

Cheryl Gross, *Commit to Memory: The Precipe of Extinction*, Seton Gallery
West Haven, CT - 2022

Ray Olivares, *Digital Imagery : Architectural Visualization*, Seton Gallery
West Haven, CT - 2019

What Makes America Great, Seton Gallery
West Haven, CT - 2017

SOLO EXHIBITION

Lakai Mwen, Visual Arts Gallery
Jersey City, NJ - 2014

GROUP EXHIBITION

Art & Design Faculty Exhibition, Seton Gallery
West Haven, CT - 2021

Art & Design Faculty Exhibition, Seton Gallery
West Haven, CT - 2019

In Practice: Faculty Exhibition, Seton Gallery
West Haven, CT - 2016

New Masters: Selected Works from NJCU Graduate Art Students, Harold B. Lemmerman Gallery
Jersey City, NJ - 2014

Communication Design Faculty Show, Shaffler Gallery
Brooklyn, NY - 2009

Through Griot Eyes, Corridor Gallery
Brooklyn, NY - 2008

Photography Perspective, Saidye Bronfman Centre for the Arts
Montreal, QC - 1999

Artistes Indépendents, No Name Gallery
Brooklyn, NY - 1996

AREA OF STUDIO EXPERTISE

UX/Product Design Research & Methodologies, User Interface & Interaction Design, Human Factors, Communication Design, Design for Social Impact, Motion Graphics, Digital Imaging, Digital Photography, Emerging Technologies - Virtual and Augmented Reality, Digital Game-Based Learning

DESIGN CLIENT WORKS & CREATIVE SCHOLARSHIPS

Virtual Reality & Biophilic Design

Untilted, Self-Study
2021-

Product creation.

UX

Hexis, Self-Study
2021

UX Research and prototype app. How might we create a sustainable fitness lifestyle?

DIGITAL GAME BASED LEARNING

Davis Foundation Teaching Module, Self-Study

2020 -

Adaption of a teaching module for Davis Foundation grant. Teaching module on Fake News was made into a game.

RESEARCH POSTER DESIGN

DGBL & Design Education, Self-Study

2020

Poster for my research on DGBL for the learning and teaching of 2D and 3D geometries.

DESIGN ADVOCACY

Safe Distance, New Haven, CT

2020 -

Developing a mindfulness workshop book for school children. The experiences will be in AR

EXHIBITION POSTER DESIGN

Seton Gallery, West Haven, CT

2019

Poster Design for *Architectural Visualization: Digital Imagery* exhibition.

BRAND IDENTITY

Production AK, Montreal, QC

2018

Converted elements of a previous logo into a responsive logo. Motion graphics consultation.

EXHIBITION POSTER DESIGN

Seton Gallery, West Haven, CT

2017

Poster Design for the *What Makes America Great* exhibition.

DESIGN ADVOCACY

What the Flint is Going on?, Self-Study

2016

Developed an awareness campaign regarding the water situation in Flint, MI. Designed a series of infographics to illustrate the Flint, MI situation.

DESIGN ADVOCACY

Flatbush Avenue Business Improvement District, Brooklyn, NY

2015

Developed an awareness campaign for the BID office to promote their presence. Designed brochure, tote bags, and ads with the tag line, *The BID is in the Streets*.

BRAND IDENTITY

SOHO MD, New York, NY

2013 - 2017

Developed their brand identity. Design consultancy - digital, experiential, and print.

ADVERTISING DESIGN

BrainMatriX Inc., New York, NY

2013

Designed a poster and a door hanger for the UC Berkley Campus dormitories.
Designed a 5x7 inches newspaper advertisement for the Scarsdale Newspaper, NY.

DESIGN ADVOCACY

What Makes You Smile About Little Main?, Poughkeepsie, NY

2011

Developed a revitalization campaign to spread a positive message about Middle Main, a section of Main Street in Poughkeepsie, NY.

INTEGRATION DESIGN

Island Records, New York, NY

2009

Developed Flash interactive cd-rom based presentation celebrating 50 years in music.

INTEGRATION DESIGN

Original Thought LLC, New York, NY

2007 - 2008

Animated and developed Flash interactive cd-rom based marketing presentation.

WEBSITE DESIGN

Edward Ratush MD, New York, NY

2007

Designed and developed a Flash interactive website.

WEBSITE DESIGN

Drac Inc Photography, New York, NY

2006

Designed and developed a Flash interactive website.

MOTION GRAPHIC

Bank of New York, New York, NY

2003

Designed and animated short motion graphics animations for marketing purpose.

PHOTOGRAPHY

Shadez 2001, Brooklyn, NY

2001

Photography for an annual calendar. *Expression of Love for the Mind, Body and Soul.*

CD-ROM DESIGN

Coldwell Banker, Parsipanny, NJ

2001

Designed, animated, and developed Lingo based interactive cd-rom promotional campaign.

CD-ROM DESIGN

TV Guide, Tulsa, OK

1999

Designed, animated, and developed Lingo based interactive cd-rom promotional campaign.

PHOTOGRAPHY

New Times Press, Brooklyn, NY

1999

Photographed the crime scene of Mamadou Diallo shooting by NYPD officers for New Times Press newspaper.

PROFESSIONAL WORK**INTEGRATION DESIGNER/ASSOCIATE**

Hypertexture Studio, Brooklyn, NY

1999 - 2006

PHOTOGRAPHY ASSISTANT

Drac Inc Photography, New York, NY

2001 - 2003

PHOTOGRAPHY ASSISTANT

Bruce Wolf Photography, New York, NY

2002

INTERACTIVE ART-DIRECTOR

Orientation.com, New York, NY

1999

INTERACTIVE JUNIOR DESIGNER

New York Zoom, New York, NY

1999

COURSES TAUGHT

QUINNIPIAC UNIVERSITY

2023 -

- GID 110 Design Research and Methods
- GID 161 Web Design 1 (*revising*)
- GID 250 Web Design 2 (*revising*)
- GID 315 Mobile Interaction Design
- GID 410 Web Design 3 (*revising*)

UNIVERSITY OF NEW HAVEN

2016 - 2023

- ARTS 3301 Writing for Designers**
- DGAD 2001 Multimedia Communication*
- DSNG 2200 Special Topics: Research, Analysis & Process **
- GRDE 1110 Applications of Graphic Design Production*
- GRDE 3301 Graphic Design Studio III*
- GRDE 3315 Motion Graphics**
- GRDE 3318 User Interface & Interaction Design*
- GRDE 3320 Community Design**
- GRDE 4401 Portfolio Design & Practice*
- GRDE 4402 Senior Thesis in Graphic Design*
- GRDE 4450 Special Topics - Research, Analysis and Process in Design**
- UNIV 1141 Cyberworld***

OAKLAND UNIVERSITY

2015 - 2016

- DES 3340 Web Design I
- DES 3360 Motion Graphics
- DES 3900 Special Topics in Graphic Design - Information Design **
- DES 4999 Senior Thesis in Graphic Design

BERGEN COMMUNITY COLLEGE

2014 - 2015

- ART 226 Letterform and Type
- ART 259 Computer Graphics Web Developer
- ART 260 Graphic Design I

BLOOMFIELD COLLEGE

2011 - 2014

- CAT 115 Media Tools
- CAT 223 Digital Photography
- CAT 270 Web Design I

PRATT INSTITUTE

2005 - 2012

- COMD 520 Web Design 1
- COMD 521 Web Design 2 Advanced Flash*
- COMD 522 Flash 1 **

FASHION INSTITUTE OF TECHNOLOGY

2009

- GD 243 Website Design and Production
- GD 344 Graphic Design in Digital Media

SERVICE

PROFESSIONAL / EXTERNAL

- **Advisory Board Member** Digital Media CT
Advising on the Interactive Media Design and Development section of the manifesto to Support Connecticut's Digital Media Industry
2023 -
- **Organizer** Summer Studio: Discovering Graphic Design at the University of New Haven with Haddad & Partners and AIGA CT
2022
- **Recruiting Task Force** AIGA CT
Advising and recommending the 2021-22 Board Members
2021
- **Advisor** Haddad & Partners, Fairfield, CT and AIGA CT
Summer Studio: Discovering Graphic Design *pilot program*
2021
- **Education Chair** AIGA CT
2018 - 2019
- **Education Co-Chair** AIGA CT
2017 - 2018

COMMUNITY

- **Portfolio Reviewer** Educational Center for the Arts, New Haven, CT
2021 - 2023
- **Mentor** American Institute of Graphic Arts Connecticut Chapter Mentorship
Sandra Korzeniewski, University of Hartford, CT
2019 - 2020
- **Portfolio Reviewer** Educational Center for the Arts, New Haven, CT
2019
- **Judge** Engineering and Science University Magnet School,
6th Annual STEM Exposition, West Haven, CT
2019
- **Juror** ArtSpace New Haven, *Wellbeing* exhibition,
Yale West Campus Orange, CT
2018
- **Advisor** Engineering and Science University Magnet School,
MIT Lemelson-InvenTeam grant competition, West Haven, CT
2017 - 2018
- **Judge** Engineering and Science University Magnet School,
5th Annual STEM Exposition, West Haven, CT
2018
- **Advisory Board** Engineering and Science University Magnet School,
Perkins Career and Technical Education grant, West Haven, CT
2018
- **Guest Critic** New Jersey City University, Advertising Design final
project presentation, Jersey City, NJ
2017

UNIVERSITY

- **Chair**, MS in Information Science Oversight Committee
2022 - 2023
- **Member**, Associate Provost for Digital Learning & Innovation Strategy Search Committee
2022
- **Chair**, Core Curriculum 9.1 Assessment Committee
2022 - 2023
- **Member**, Strategic Planning Committee
2021 - 2022
- **Member**, School of Record Faculty Committee
2020 - 2023
- **Member**, Faculty Senate
2019 - 2023
- **Member**, Writing Across the Curriculum Committee
2018 - 2020
- **Member**, Undergraduate Curriculum Committee
2018 - 2019

COLLEGE

- **Member**, College of Arts and Sciences Undergraduate Curriculum Committee
2017 - 2019
- **Member**, Illustration Faculty Search Committee, Lyme Academy of Fine Arts
2018
- **Member**, Broadcast, Multiplatform, Digital Media Production Faculty Search Committee
2017
- **Member**, Principles of Communication Coordinator Search Committee
2017
- **Speaker**, *What Makes America Great* symposium
2017

DEPARTMENT

- **Chair**, Lecturer in Graphic Design Search Committee
2022
- **Organizer**, 3D artist Ray Olivares talk with Interior Design students
2019
- **Reviewer**, National Portfolio Day
2019 - 2020
- **Organizer**, AIGA 2017 Medal Winner Mark Randall Lecture
2017
- **Advisor**, American Institute of Graphic Arts Student Group
2017 - 2020
- **Organizer**, Nooka Creator Matthew Waldman Lecture
2016
- **Ambassador**, Art & Design Open House
2016 - 2023
- **Member**, Art & Design Marketing Committee
2016 - 2023
- **Academic Advisor**, Graphic Design and Digital Art & Design students
2016 - 2023
- **Academic Scheduler**, Graphic Design and Digital Art & Design courses
2016 - 2023

PROFESSIONAL DEVELOPMENT

USER EXPERIENCE & INTERACTION DESIGN FOR AR/VR/MR/XR

University of Michigan (Coursera)
2023 -

SEMINAR FOR DEPARTMENT CHAIRS/HEADS

Council of Colleges of Arts and Sciences, Savannah, GA
February 2023

BIPOC ACADEMIC LEADERSHIP INSTITUTE

Association of Independent Colleges of Art and Design
2022-2024

INNOVATION CORPS

National Science Foundation, Great Lakes Region, U.S.
2022

INNOVATION CORPS

National Science Foundation, Midwest Node, U.S.
2021

PYTHON FOR DESIGNERS

The Cooper Union, New York, NY
2020

FOUNDATIONS OF ONLINE TEACHING & LEARNING CERTIFICATE

University of New Haven, West Haven, CT
2019

IMPACT! DESIGN FOR SOCIAL CHANGE RESIDENCY

School of Visual Arts, New York, NY
2014

COMMUNICATION DESIGN, DESIGN HISTORY & FINE ARTS GRADUATE COURSES

Pratt Institute, Brooklyn, NY
2011-2012

WORKSHOPS ATTENDED

PRACTICAL APPLICATIONS AND SURROUNDING CONVERSATIONS ON INCLUSION AND DIVERSITY.

College Art Association, Chicago, IL
2020

WRITING ACROSS THE CURRICULUM WORKSHOP

University of New Haven, West Haven, CT
2017

PROFESSIONAL AFFILIATIONS

CAA - College Arts Association

DMCT - Digital Media Connecticut

NCAA - National Council of Arts Administrators

LANGUAGES

| **ENGLISH** - Fluent
| **FRENCH** - Fluent

REFERENCES

| *Upon request*